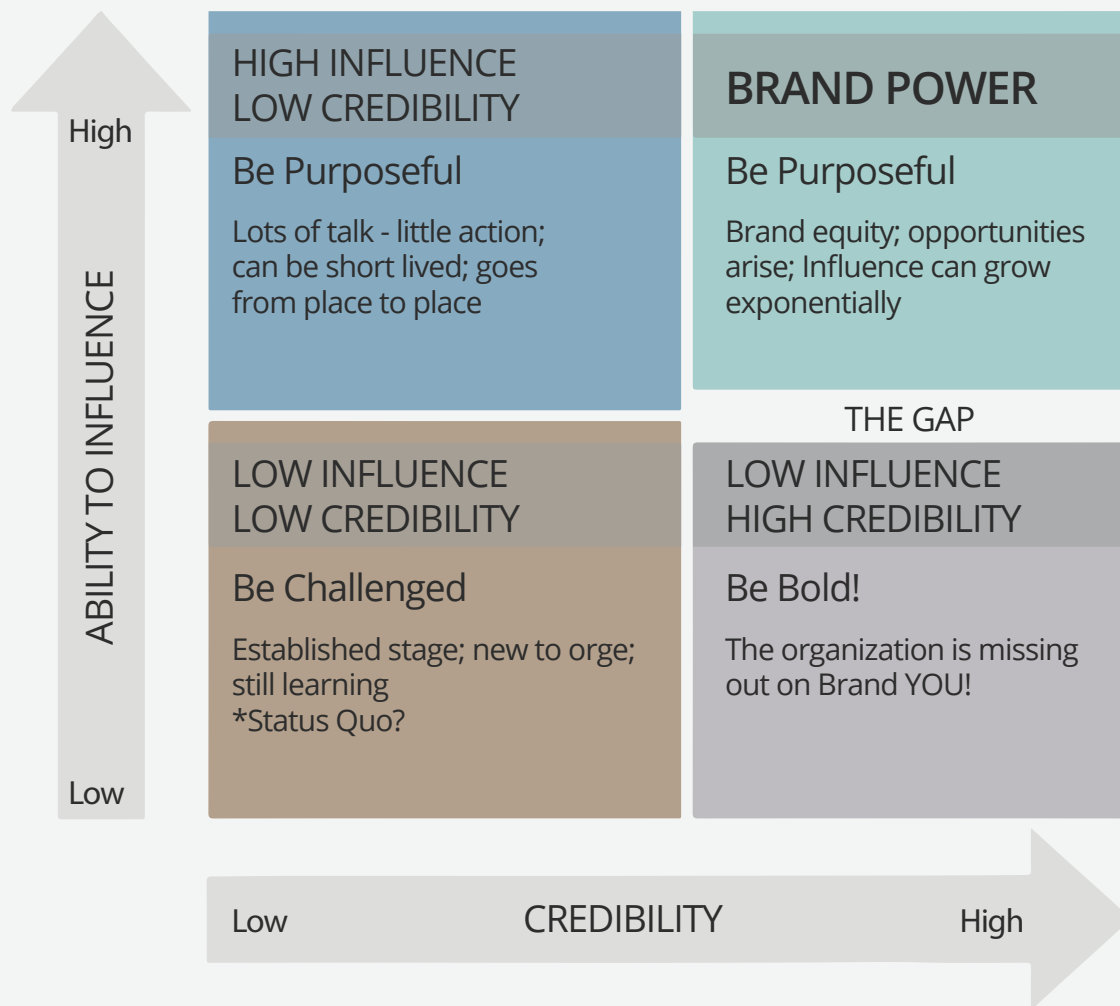
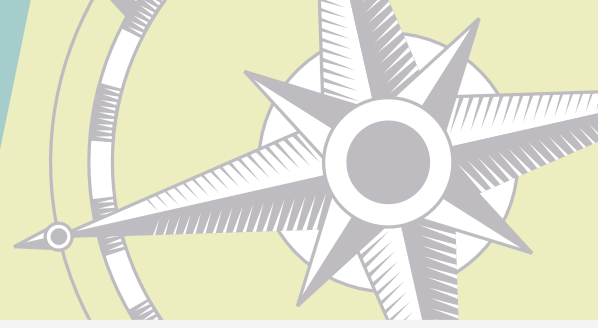


The Brand Map

BREAKTHRU BRANDING™



- ⦿ Ask yourself where you are on this Brand Map™
- ⦿ List 3 reasons below about why you believe you are in that quadrant.

- ⦿ Where do you want to be and what do you believe it will take to get you there?