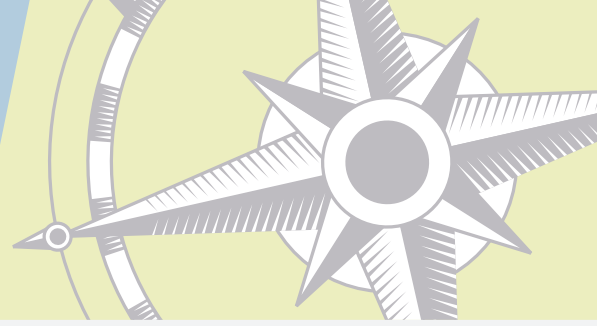


Authenticity in Action

BREAKTHRU BRANDING™



I. The Alignment Model



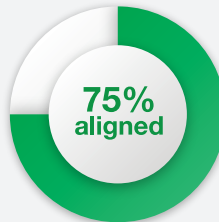
- ❓ Are your values reflected in your feelings?
- ❓ Are your feelings reflected in your thoughts?
- ❓ Are your thoughts reflected in your behaviors?

II. Are You in Alignment?

Check what applies to where you currently are in your career



This is great news!



This is good news. Keep an eye on future opportunities which can help you become even more aligned with who you are.



It is time to reflect & figure out what is going on.



>> ALERT! <<

This means there is 75% NOT aligned and that is a major issue. It is difficult to live out your personal brand with authenticity if you are not in a place where you can be who you really are.



>> URGENT! <<

Living out of alignment will require a serious personal price to be paid. This disconnect will affect your health, family, and well-being.

III. If I have checked the yellow or the red sections above, I make the following commitments to myself:

- 🕒 When am I going to schedule time to seriously map out options?
- 🗣️ Who should I talk to seek advice?
- 🕒 What is the time limit I am going to put on myself to make some changes?