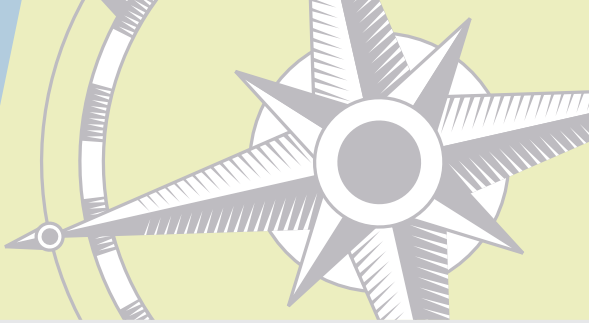


Brand Strategy

BREAKTHRU BRANDING™



	Rate the Relationship (1-10)	List what you know
Senior Leaders List 3-5 names		
Peers/colleagues List 3-5 names		
Direct/Indirectreports List 3-5 names		