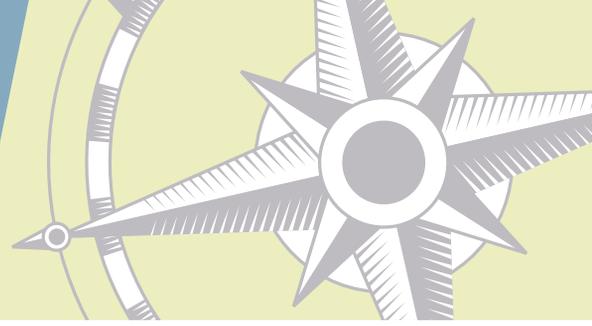


7 Course Completion Insights

BREAKTHRU BRANDING™



If your goal is to create momentum in your career, then make a commitment to complete this course. I will be supporting you every step of the way. To inspire you on this journey, here are tips that will motivate you, encourage you, and drive your brand in the direction you want to go. I know you have it in you so let's get started!

01

Invest in Yourself

All you need is 15 - 20 minutes a day to complete this course in 21 days. Go ahead and schedule the time on your calendar for the next few weeks. We all know if it doesn't get scheduled, it does not happen! Don't let this opportunity slip away. This investment of time and energy will have a serious return on your career. Please know we do NOT include weekends in the 21 day countdown!

02

We Learn Best When We are Responsible for Our Own Learning

I have completed several online courses and I am a **BIG** believer in allowing access to the materials as soon as you sign up. Any time I was in a course that dripped content to me one step at a time, I lost interest. I don't want that to happen to you! I have created this course so you can absorb the information in small chunks over twenty one days; however, if you want to complete the course sooner, you can. Everyone learns at a different pace so the modules and materials are designed to support you on **YOUR** learning journey the way **YOU** learn best.

Be sure to check out the quotes I have provided for each lesson to keep you inspired. Download them as an image on your phone, print them out, share with others - whatever it takes to keep the message in front of you. Feel free to use on social media too. You are all at a different place on your branding journey so different quotes that resonate with you at different times.

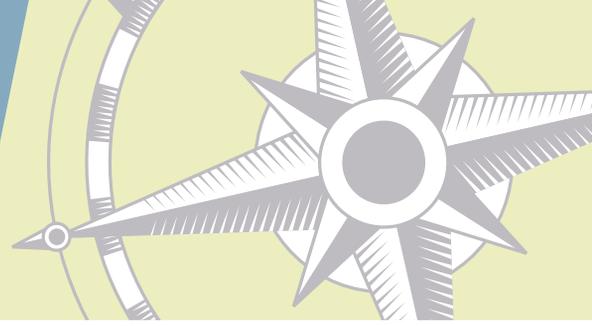
03

We Learn Best By Doing

You will find cheat sheets or worksheets throughout this course to help drive home the learning from each module. Please don't miss out by not taking the time to complete them. Each one reinforces your learning and provides an opportunity to capture this journey of discovery. You will find these sheets under each lesson. Make yourself a folder, literally or digitally, to capture all of these terrific tools. If you have any questions about them feel free to reach out on Facebook.

7 Course Completion Insights

BREAKTHRU BRANDING™



04

Visit the Private Facebook Group Regularly

This is a community to support your journey. It helps to share your wins, gain insight on questions, and sometimes we can see for others what they cannot see for themselves. It is also a great way to keep yourself accountable as you read comments about how others are progressing. Don't be afraid to post, ask questions, and comment on learnings that hit home for you. I will be engaged in the commentary every week too so this is another way for all of us to connect.

05

Give Yourself a Break

From time to time, you may find that a concept does not quite hit home yet. Don't be startled by this. If that happens, continue the journey and you will be surprised how it all comes together by the end. The modules are specifically designed to build on each other and I am often told the ah-ha's come at the most unexpected times! Anytime you are unsure, give yourself a break and keep moving. I will remind you of this as we continue our journey together.

06

Determine the Way You Learn Best

Some learn best by printing everything out and making notes, Others learn visually, some by listening, and others by reading. In each lesson, you will find a video, an mp3 audio file, the transcripts of the videos, and a copy of the presentation. If you only have time to listen as you drive to work, then the mp3 file is for you. If you have to see the learning unfold, then the video is the tool you will need to choose. My goal is to inspire you to achieve results and create more **BRAND POWER**. Do whatever is best for you to gain the most from this course!

07

Commit to Making it Happen

In each lesson, I suggest an action to take to keep you moving forward. Having trained thousands of leaders, the ones who committed to take action were the ones who made the most progress. Deep down we all know this but sometimes life gets in the way. Go ahead and make a decision that you **WILL** complete this course, and more importantly, take action every step of the way. **YOU CAN DO THIS!** I believe in you and the personal brand you want to build.

***No one is going to build your brand except for you.
Accept it . . . Own it . . . Drive it!***